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AUTHOR	St. Clair, Guy
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ABSTRACT

The need to approach library management from an entrepreneurial business perspective is vital, whether the information facility is in a corporate, academic, public or school setting. Although librarianship is not a business, library management must be driven by the same characteristics-- responsibility, performance, and control--as any other enterprise. This new resource offers specific techniques for creating an entrepreneurial environment in a library or information services organization, ranging from taking risks, to cultivating teamwork, to displaying leadership. In addition, it provides ideas for initiating such techniques where a less successful operation is already in place. Topics include defining entrepreneurial management; convincing those resistant to change; adapting the characteristics of successful businesses to your library; developing the product--information services--in an entrepreneurial environment; encouraging risk and rewarding success; and reorganizing the library to take advantage of good business practices. (Author/AEF)

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